

**WILLIAM BERGERON-MIRSKY**

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646.269.9277

**PROFESSIONAL EXPERIENCE**

- 2008 – PRESENT      **MEAL, SNACK AND NIBBLE, INC.** Brooklyn, NY. *Consulting and Design Practice*  
Brand strategy, creative direction and design for clients in architecture, film and television  
Notable Clients: Diller, Scofidio + Renfro, The Daily Show, HBO, Japan Day and Lifetime
- 2010 – 2011      **NASTASI ARCHITECTS.** Hoboken, NJ. *Pancu Residence*  
Design and fabrication of signature staircase and feature wall, including:  
composite structural components, component testing, extensive use of digital fabrication
- 2000 – 2007      **VERB!** New York, NY. *Co-owner and Executive Producer*  
A motion-centric branding and identity firm focused on entertainment, advertising and corporate communication for television networks, agencies and production companies  
Notable Clients: The Colbert Report, The Daily Show, HBO, Comedy Central, USA Networks, The History Channel, Lifetime, TBWA\Chiat\Day, Euro RSCG, Kirshenbaum Bond, CA, HP, Herman Miller, Toyota, Comcast and Time Warner Cable
- 1997 – 2000      **FREELANCE DESIGN PRACTICE.** New York, NY. *Designer, Animator, and Editor*  
Notable clients: Attik, Batwin and Robin, Eyeball, NBC - Universal, Pittard Sullivan and Woo Art for a variety of corporate, advertising, theatrical and museum clients
- 1996 – 1997      **BRIAN DEICKS DESIGN.** New York, NY. *Production Artist and Programmer*  
Digital print production, interactive programming and computer-based animation for sales and marketing clients in advertising and cable
- 1989 – 1992      **DALE ELDRED, SCULPTOR.** Kansas City, MO. *Studio Assistant*  
Fabrication and installation of environmentally-responsive, large-scale, steel and glass structures

**ACADEMIC EXPERIENCE**

- 2010 - 2011      **PRODUCT ARCHITECTURE LAB, STEVENS INSTITUTE OF TECHNOLOGY.** Hoboken, NJ. *Adjunct Professor*  
Computational geometry, rule-based and generative design, digital fabrication
- 1994 – 1996      **YALE UNIVERSITY, SCHOOL OF ARCHITECTURE.** New Haven, CT. *Postgraduate Lecturer*  
Animation and interactive media.
- 1994 – 1995      **SOUTHERN CONNECTICUT STATE UNIVERSITY.** Branford, CT. *Visiting Lecturer*  
Three-dimensional modeling

**PUBLICATIONS**

- BERGERON, W., LIM, J., PATEL, A. AND GULLIFORD, J.** (2010) **Architectural Acoustics for Practitioners.**  
Pp.129 - 136. In: *Advances in Architectural Geometry 2010* (Ceccato, Hesselgen, Pauly, Pottman, Waller) Springer-Verlag, Vienna ([website](#) and [pdf](#))

**ADDITIONAL ACTIVITIES**

- 2006 – PRESENT      **HUDSON RIVER PADDLERS GUILD.** New York, NY. *President and Founding Member*  
Non-profit corporation (501c3), [www.hrpg.net](http://www.hrpg.net)  
Notable achievements:  
Participated in the winning RFP for the operation of Pier 66 Hudson River Park  
Organize and sponsor the annual *Captains and Paddlers Day* facilitating an ongoing dialogue between human-powered boaters, the tour boat industry and the Coast Guard

**EDUCATION**

- 2010      **STEVENS INSTITUTE OF TECHNOLOGY.** Hoboken, NJ. *ME (Product Architecture and Engineering)*
- 1994      **YALE UNIVERSITY, SCHOOL OF ART.** New Haven, CT. *MFA (Sculpture)*
- 1992      **KANSAS CITY ART INSTITUTE.** Kansas City, MO. *BFA (Sculpture)*

**ADDITIONAL INFORMATION**

See [www.bergeronmirsky.net](http://www.bergeronmirsky.net) for portfolios of current projects and past work  
References available upon request. Email me at the address above.